

QR CODES

2022 FLORIDA DISTRICT
FALL COUNCIL

MALLORY DAVIS

THE WHAT

Quick Response codes

Two-Dimensional Barcode

Upgrade of UPC Barcode



THE WHY

Easy and fast way to get information

Quicker than typing in a website

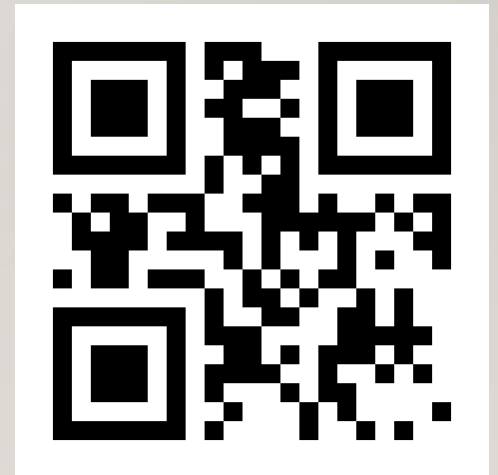
URL

Increases conversion rate

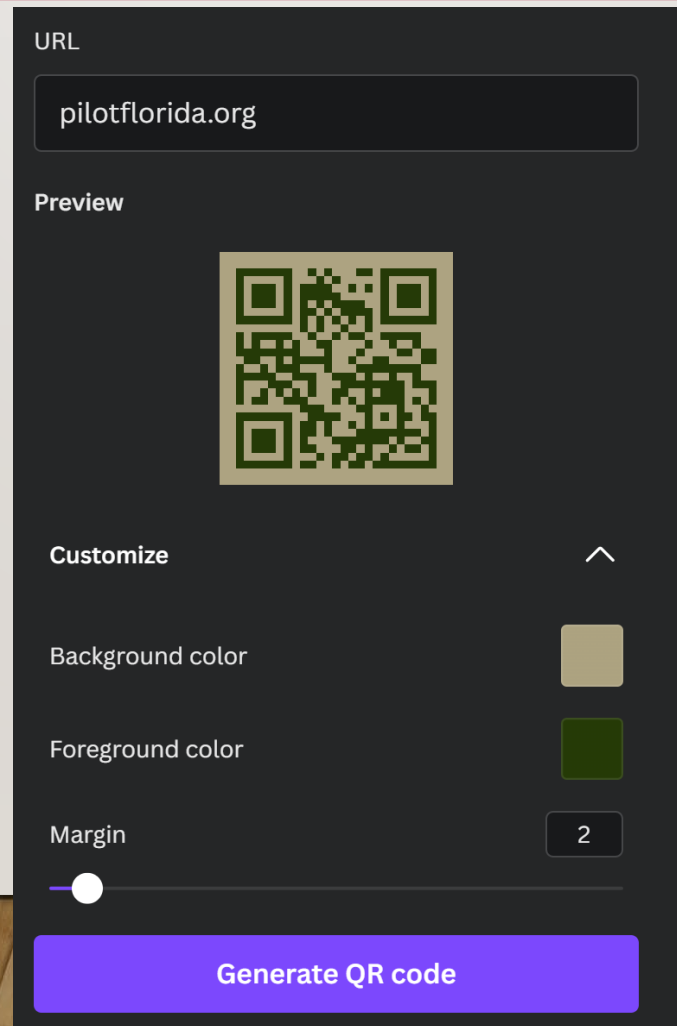
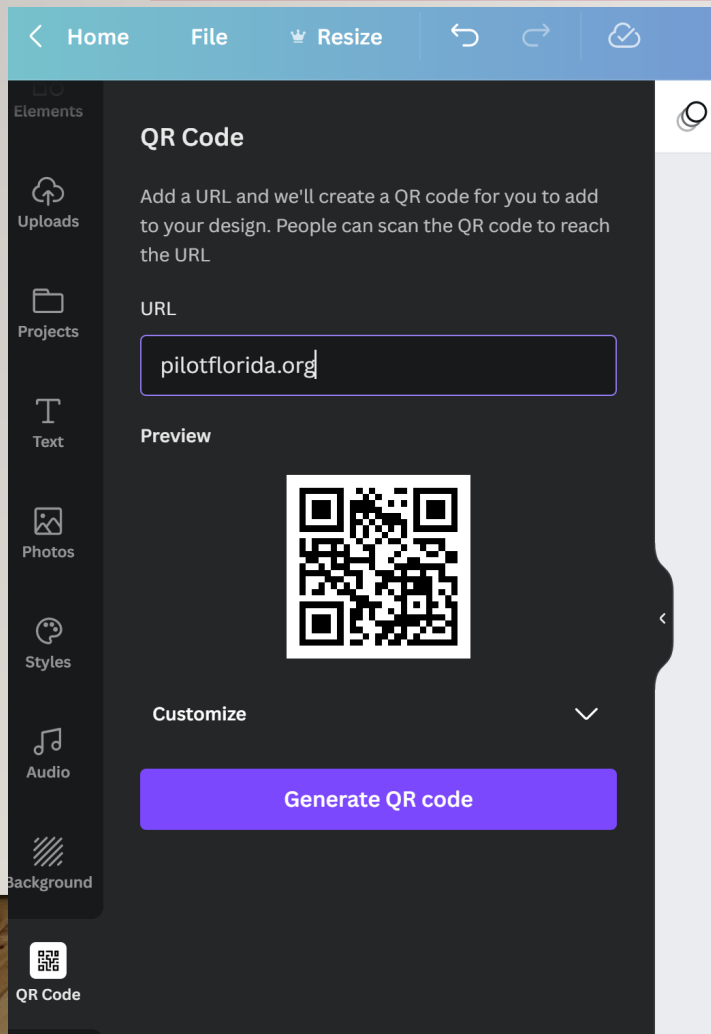
THE HOW

Variety of free sites

My Recommendation –
Canva.com



THE HOW



THE WHERE

Printed Material

Brochures, flyers, & custom labels

EXAMPLES

Catch the moment that made your day brighter!

Celebrate the Hilton Team Members who made your stay a bit more special. Scan the QR code to get started



AMSCS

Hilton

THE BEST

participate in the 18th Annual Birdies for Bracelets Charity Golf Tournament. Proceeds from this event will support local projects and Alzheimer's Community Care's ID Locator Bracelet service. This program provides live saving ID locator tracking bracelets to Alzheimer's patients, who are at risk of wandering away and the assurance of a safe return home with the help of the Sheriff's Office.



Saturday, September 24, 2022
Registration at 6:45 am
Shotgun Scramble at 7:30 am



PILOT CLUB OF MOLINE

TERRI LYNN NUTS

SCAN ME TO ORDER!



Every purchase of premium nuts, gourmet confections and sweet & savory snack mixes benefits our cause!



By shopping our fundraiser, you will be helping us su

THE WHO

Target Audience

Does it add value?

THE WHEN

Website / Product Longevity



Ask your OR Questions

how do I...